

Horizon Scanner



Financial Promotions

December 2023



Key



High impact development

that will require significant resource or result in significant change, or both



Medium impact development

that is likely to require policy change and could have significant impact in some areas



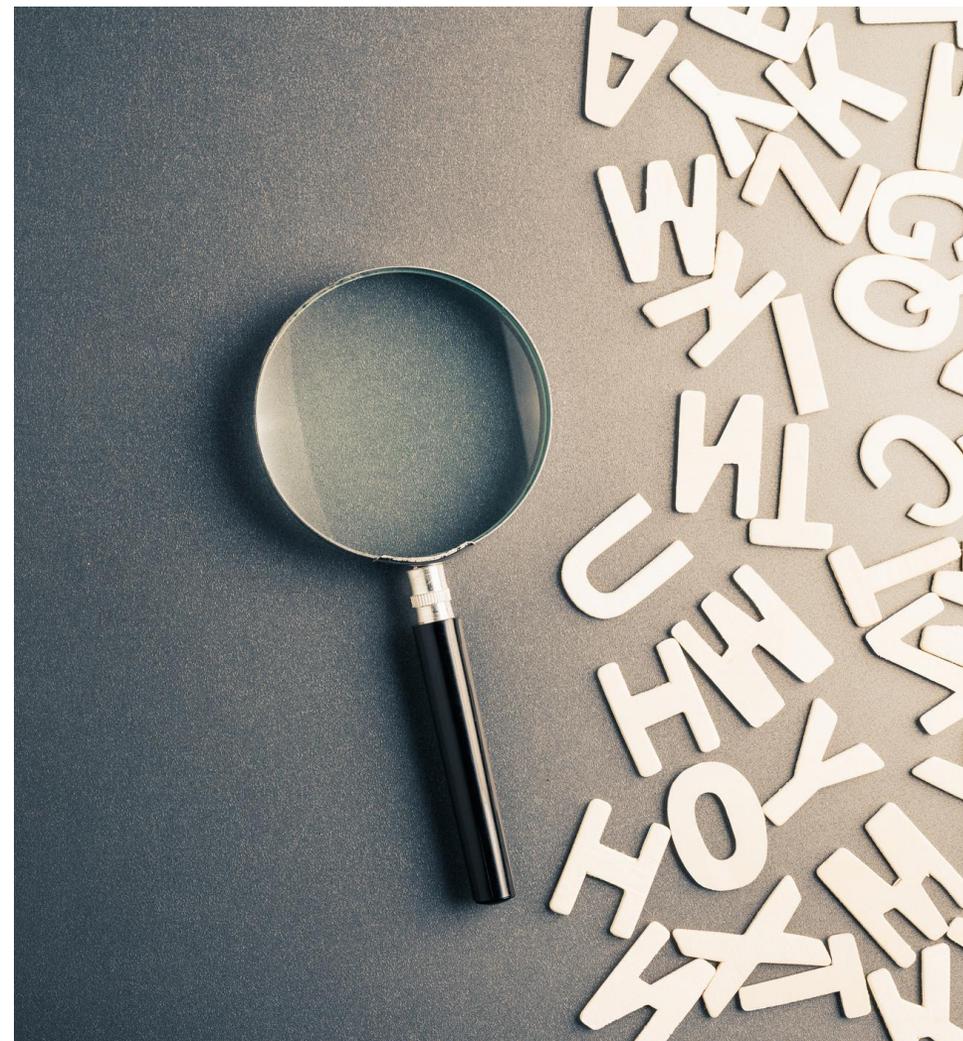
Limited impact development

that could well require policy change to achieve compliance but is unlikely to have significant impact or require significant resources



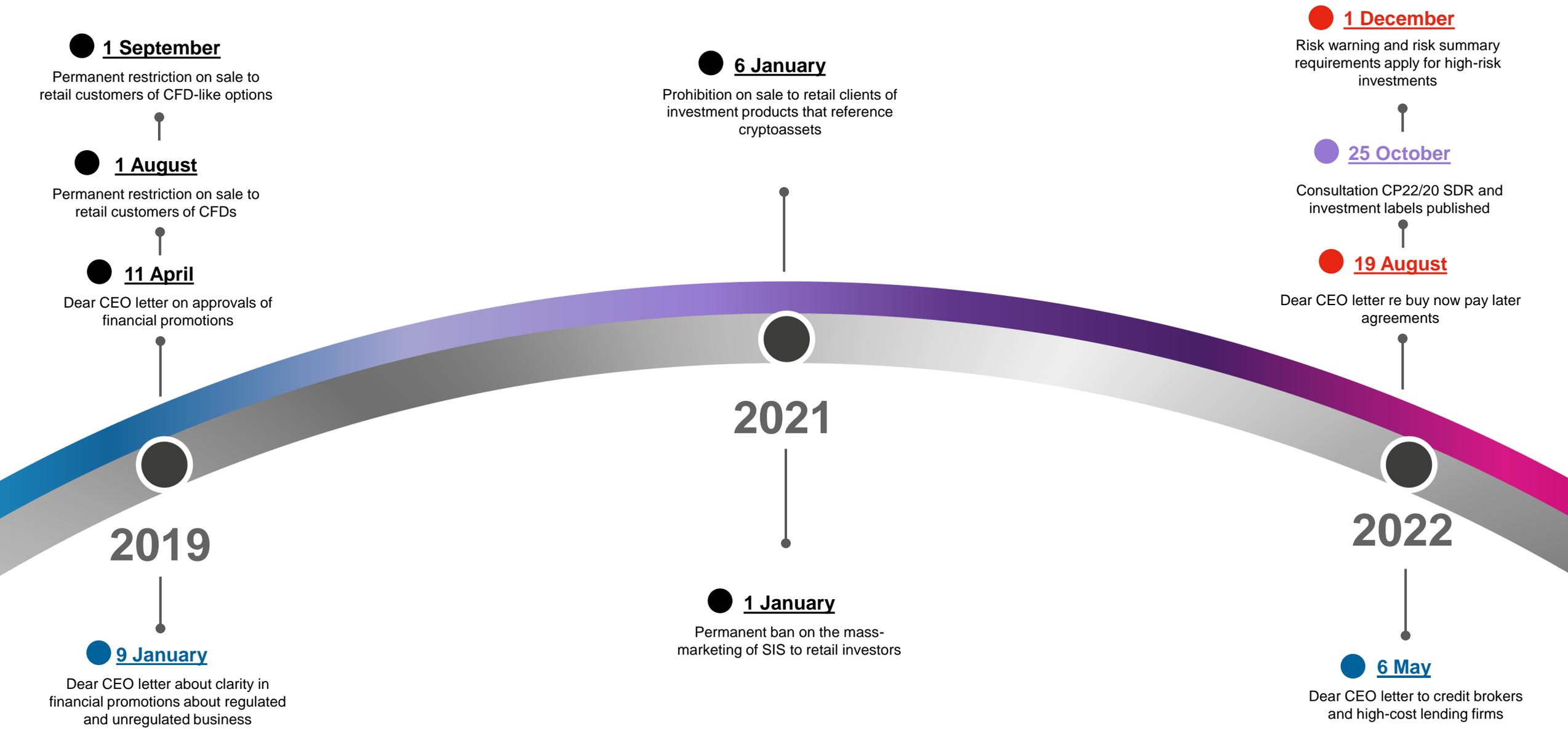
Glossary of abbreviations and acronyms

- › **ASA** - Advertising Standards Authority
- › **BCAP** – UK Code of Broadcast Advertising
- › **BNPL** – Buy Now Pay Later
- › **CAP** – UK Code of Non-broadcast Advertising
- › **CFD** – Contract for differences
- › **COBS** – Conduct of Business Sourcebook in the FCA Handbook
- › **CMA** - Competition and Markets Authority
- › **FCA** – Financial Conduct Authority
- › **FPO** – FSMA (Financial Promotion) Order 2005
- › **FSMA** - Financial Services and Markets Act 2000
- › **HNWI** – High Net Worth Individual
- › **LTAF** - Long-term asset fund
- › **NMMI** – Non-mass market investment
- › **PRA** – Prudential Regulation Authority
- › **RMMI** – Restricted mass market investment
- › **SDR** - Sustainability Disclosure Requirements
- › **SIS** – Speculative illiquid security



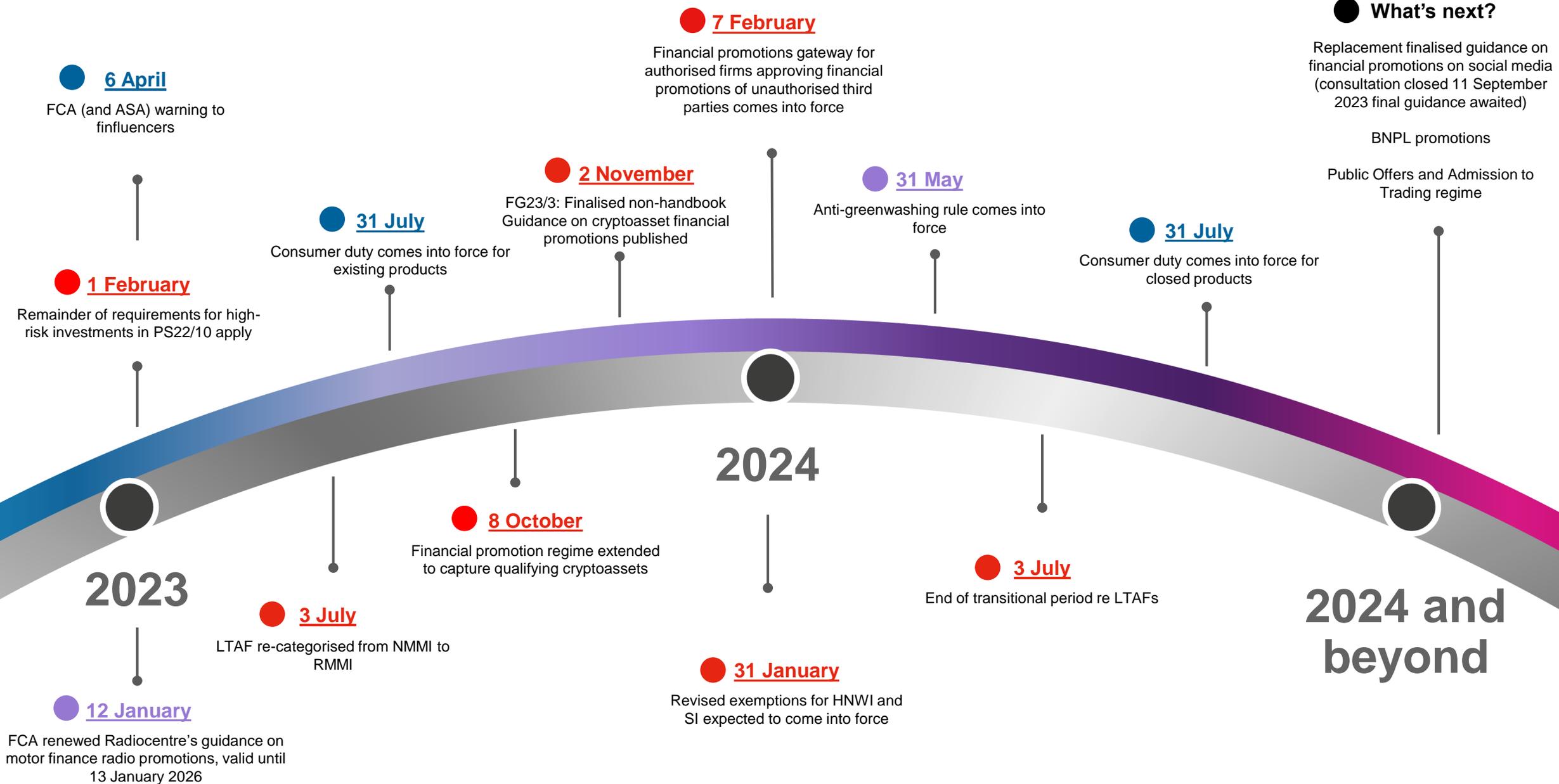
Financial promotions

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Ideas. People. Possibilities.

In a world where the only constant is change, we work side by side with you to help overcome challenges and seize opportunities to help grow and evolve your business and shape the possibilities ahead.

To do this we are forward looking, constantly scanning the horizon for what's coming next.

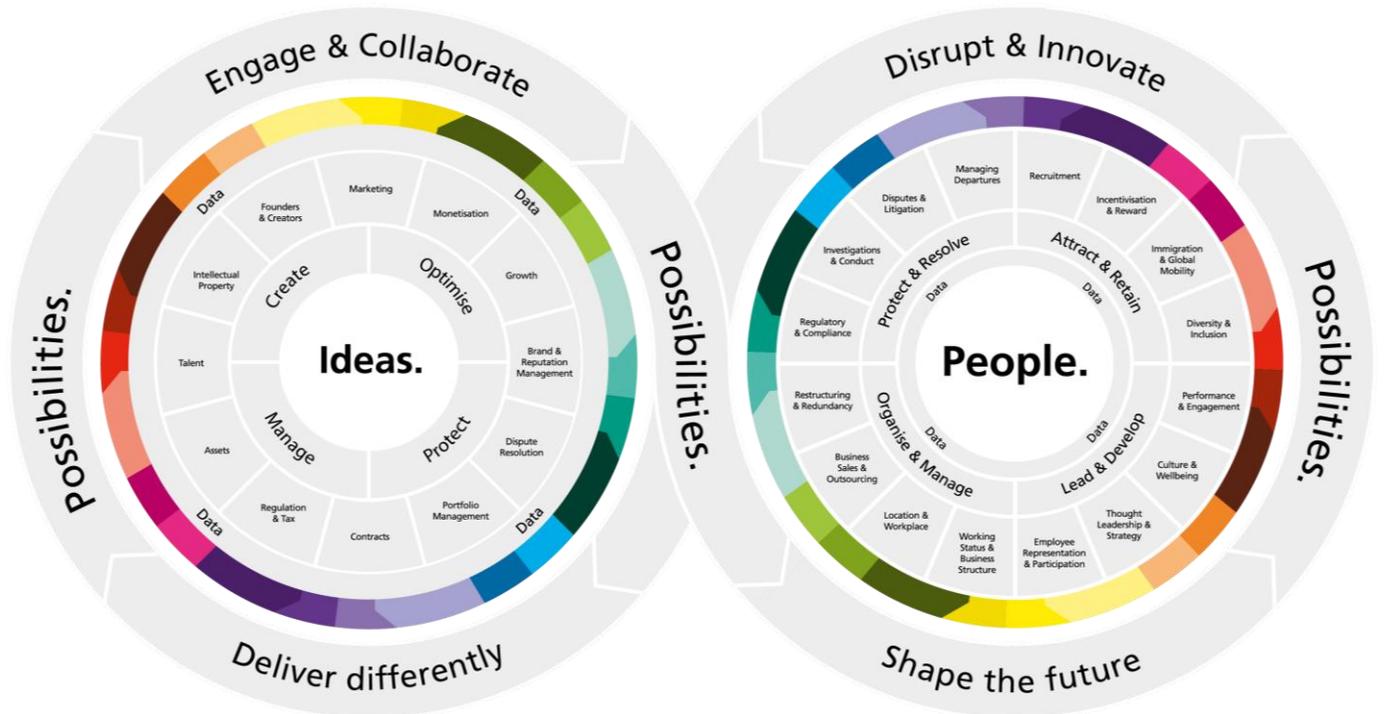
Contact:

For more information or to discuss any of the developments in our Horizon Scanner, please get in touch with your usual Lewis Silkin contact or Wendy Saunders.

Wendy Saunders

Legal Director, Financial Services

Email: wendy.saunders@lewissilkin.com.





Arbor, 255 Blackfriars Road, London SE1 9AX
DX 182 Chancery Lane
T +44 (0)20 7074 8000
www.lewissilkin.com

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