



## The Team

In today's connected, content-driven world, media & entertainment businesses face a continuous challenge to push the boundaries, create new opportunities, adapt swiftly to disruption and defend their rights.

Among the forces at play are the proliferation of distribution channels, the pervasiveness of social media, the demand for authenticity, the rise of streaming, and the fast pace of market change. In order to maximise value, protect brand and talent, and minimise risk, carefully planned commercial strategies, well-protected and fully exploited intellectual property rights, and water-tight contractual agreements are a necessity.

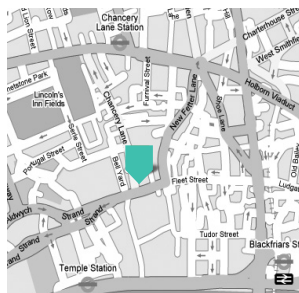
For us, the creative business is our business, and our team is top-ranked by the directories for its expertise in the media & entertainment space.

We work with the biggest names in the industry and innovative new entrants to the market, as well as the major brands that are looking to capitalise on emerging opportunities in this sphere.

Our large, dedicated team – many of whom have worked within the industry – means we have a unique perspective, enabling us to deliver sound advice and develop practical solutions for our clients.

## Data protection

By registering for one of our seminars you agree that we may contact you in the future about our services, seminars and ongoing developments. If you prefer not to receive such information, or if you would like to change or update your details, please send an email to [events@lewissilkin.com](mailto:events@lewissilkin.com).



## Where to find us

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# Media & Entertainment

## LS Live seminar series 2018



Lewis Silkin is the UK member of:



LEWIS SILKIN



Global HR Lawyers  
Ius Laboris

## Lewis Silkin's Live seminar series

Welcome to the Lewis Silkin Live seminar series 2018!

Our series is open to those dealing with legal issues in the live entertainment industry: from live music to theatre, experiential to sport, product launches to festivals, and exhibitions to one-off global events.

We know the value of the exchange of ideas and bringing people who face similar issues together. We want to help facilitate this, while also offering some hot topic training tailored for the live industry.

To book your place or for further information, please contact us at [events@lewissilkin.com](mailto:events@lewissilkin.com).

### Afternoon seminars

**5:00pm (registration from 4:30) - 6:15pm**

All our events are free of charge and include networking, drinks and canapés.

### LS Live: The GDPR - a toolkit for the live entertainment industry

**Thursday 15 March 2018**

This session will cover some of the key impacts of the new General Data Protection Regulation for the live entertainment industry. Topics to be covered will include:

- The extra jurisdictional reach of the GDPR: do I have to comply if I am based outside Europe?
- The rules on consent: do I need to obtain a user's explicit consent to marketing? Can I use legitimate interest?
- Re-permissioning and record keeping
- The requirement for transparency and its impact on the data value exchange
- The new rules covering customer segmentation and targeted advertising

### LS Live: Sexual Harassment in the live entertainment industry

**Thursday 14 June 2018**

2017 was the year the issues of workplace sexual harassment dominated the public conversation. As the year closed, the media spotlight was firmly focused on sexual harassment and the far reaching #metoo campaign. We want to translate the impetus created by 2017's media scrutiny into long-lasting improvement in people's experience of work.

This session is an opportunity to explore the issues on this subject affecting organisations involved in the live entertainment industry:

- How to handle grievances and harassment claims
- Conducting investigations into alleged wrongdoing
- Reputational management issues - both from a PR and brand management point of view

In addition, we hope this will be a forum to share thoughts and ideas (and successes) and the start of an open conversation about what we need to do to achieve lasting change.

## LS Live: The Ticketing Panel

**Wednesday 03 October 2018**

Ticketing is often one of the more controversial sides of the live industry. Bots have been banned and caps and restrictions have been imposed on the secondary market. But should the issue of ticketing really be so controversial, is it the behaviour of a few that spoils it for the rest?

What we do know is that we, as an industry, need to shift tickets to survive.

The panel (with expert representatives from across the industry) will discuss current issues but more specifically look at what the future holds. We'll discuss future trends and innovation and how the industry needs to change to meet the profile, pressures and demands of the live industry.

### Look out for more seminars...

Outside of our LS Live seminars series, we will be holding seminars on topics which may be of interest such as AI & Blockchain and its impact, as well as managing talent and protecting your intellectual property, so look out for further seminar invites later in the year.

### To register

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