

Media & Entertainment LS Live seminar series 2017



Lewis Silkin's Live seminar series

Welcome to the Lewis Silkin Live seminar series 2017!

Our series is open to those dealing with legal issues in the live entertainment industry: from live music to theatre, experiential to sport, product launches to festivals, and exhibitions to one-off global events.

We know the value of the exchange of ideas and bringing people who face similar issues together. We want to help facilitate this, while also offering some hot topic training tailored for the live industry. To book your place or for further information, please contact us at events@lewissilkin.com.

Afternoon seminars 5:00pm (registration from 4:30) - 6:15pm

All our events are free of charge and include networking and canapés.

LS Live: Temporary workforce and volunteers

Tuesday 21 March 2017

Getting employment status right is key in any business, but particularly in the Live! arena. Currently, the Government has initiated an inquiry into the future world of work with a specific focus on the status and rights of different types of worker – so this area of law could change quickly. This session will take you through the basic "language" and law, and what the future may hold, whilst also looking at some specific sector focused scenarios.

We will focus in particular on:

- Employment status
 - What is it?
 - What is an employee? A worker? A freelancer? A volunteer?
- The consequence of getting the employment status wrong
 - Employment Tribunal claims
 - HMRC audits
 - National Minimum Wage audits
- What types of volunteer are there?
 - How can you ensure someone is a volunteer whether from an employment, National Minimum Wage of tax perspective?
 - If you engage and provide volunteers to others, are you doing this correctly?

LS Live: Health and Safety

Wednesday 13 September 2017

If you work in the live event industry, whether on a festival, fashion show, sports event or if you are organising a piece of experiential marketing, you are going to have obligations under the health and safety laws. This will be the case whether you are the organiser, promoter, contractor or even a sub-contractor.

This session will cover the basics of what you need to have in place when putting on an event to ensure you comply with, and protect yourself, from investigations or prosecutions under Health and Safety legislation.

We will not only look at Health and Safety from a legal perspective but also focus on more practical issues. We'll highlight how to deal with enquiries or unexpected visits by HSE or Local Authority and we'll share with you things we have learnt and dealt with from recent cases and look at practical examples.

LS Live: The Sponsorship Panel

Tuesday 14 November 2017

To round off 2017, a session looking at the sponsorship landscape in 2017.

Our panel will consist of sponsorship experts from across the live and creative industries (from fashion to sport (via music)), and will include representatives of rights holders, brands and their agents.

We'll look at the challenges of 2017 and the opportunities in 2018. We'll discuss best practice and how different areas of the industry can learn from the experiences of others.

Attendees will get the chance to discuss issues with the panel and share their own experiences.

Look out for more seminars...

Outside of our LS Live seminars series, we will be holding seminars on topics which may of interest such as the new General Data Protection Regulations and its impact as well as managing talent and ticketing so look out for further seminar invites later in the year.

The Team

In today's connected, content-driven world, media & entertainment businesses face a continuous challenge to push the boundaries, create new opportunities, adapt swiftly to disruption and defend their rights.

Among the forces at play are the proliferation of distribution channels, the pervasiveness of social media, the demand for authenticity, the rise of streaming, and the fast pace of market change. In order to maximise value, protect brand and talent, and minimise risk, carefully planned commercial strategies, well-protected and fully exploited intellectual property rights, and water-tight contractual agreements are a necessity.

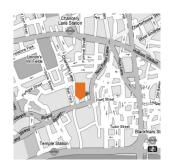
For us, the creative business is our business, and our team is top-ranked by the directories for its expertise in the media & entertainment space.

We work with the biggest names in the industry and innovative new entrants to the market, as well as the major brands that are looking to capitalise on emerging opportunities in this sphere.

Our large, dedicated team – many of whom have worked within the industry–means we have a unique perspective, enabling us to deliver sound advice and develop practical solutions for our clients.

Data protection

By registering for one of our seminars you agree that we may contact you in the future about our services, seminars and ongoing developments. If you prefer not to receive such information, or if you would like to change or update your details, please send an email to events@lewissilkin.com.



Where to find us Lewis Silkin 5 Chancery Lane Clifford's Inn

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Lewis Silkin is the UK member of:

