

Client:
Contact Name:
Line: 'Like Never Before'
Sector:

LINE	BRAND	TYPE	MEDIA	TM REF	YEAR	LOCATION
'LIKE NEVER BEFORE' - FOUND						
Like Never Before (title of ad)	Burger King	Fast food restaurant	T	N/A	2014	USA
Like never before	Nair	depilatory range	T	N/A	2013	USA
LIKE NEVER BEFORE (TM dead)	Pioneer Corporation	Class 9	TMR	1190320	2007	AU TM
LIKE NEVER BEFORE (TM dead)	Pioneer Corporation	Class 7, 9, 28	TMR	1361181	2007	CA TM
LIKE NEVER BEFORE (TM dead)	Pioneer Corporation	Class 9	TMR	6126403	2007	EM TM
LIKE NEVER BEFORE (TM dead)	Pioneer Corporation	Class 9	TMR	775527	2007	NZ TM
LIKE NEVER BEFORE (TM dead)	ROGERS COMMUNICATIONS INC.	Class 9, 16, 35, 37, 38, 41, 42, 45	TMR	1629658	2013	CA TM
'LIKE NEVER BEFORE' - NEAR HITS						
A Safety Video Like Never Before	Qatar Airways	airline corporate, safety video	DV	N/A	2019	NL
AIM YOUR PUTTS LIKE NEVER BEFORE	Titleist	golf balls	P	N/A	2020	UK
Always like never before	Tivoli (Copenhagen)	amusement park	T	N/A	2018	Sweden
Arrive like never before.	Volvo XC60	offroader/SUV	T	N/A	2019	SG
Arrive like never before.	Volvo XC60	offroader	T P O	N/A	2017	NZ HK Eur
Be moved like never before	Mazda CX-3	cars	T	N/A	2017	AUS
Betting like never before	Tipico	sports betting	T	N/A	2012	Ger
Breathe fresh like never before	Oxy-Air	air purifier	P	N/A	2017	India
Bringing Winemakers and Wine Lovers Together Like Never Before ®	MOBBS & HARRIS PTY. LTD.	Class 35	TMR	1797792	2016	AU TM
Cares for your underarm skin like never before	Dove Original	female deodorant	T P	N/A	2017	UK Ire
Cheez-It like never before	Cheez-It Grooves	savoury snack	T	N/A	2018	USA
Colour. Like never before.	Sony Bravia	televisions range	PHL	N/A	2005	NZ
Colours like never before	Sony Bravia	televisions range	WB	N/A	2007	UK
Connect like never before	Boots	hearing aids range	P	N/A	2020	UK
Connect like never before	NAIDA C1 Q90	telecoms apparatus	W	N/A	2020	USA
Connect like never before (title of ad)	NBN	consumer broadband	DV	N/A	2019	AUS
Connect like never before	Sola PayGo M100	smartphones	W	N/A	2020	New Guinea
Connecting the UK like never before	BT Halo	telecoms	P DV	N/A	2020	UK
Contrast like never before. (title of ad)	LG Oled	televisions	T	N/A	2014	Australia
Cushioning like never before #IfEverybodyRan	Mizuno Wave Ultima 7	sportswear, running	P	N/A	2015	UK
Design and innovation, together like never before.	RCA Scenium	dvd player	P	N/A	2002	USA
Destruction like never before	Ninja Gaiden Sigma	computer games release	PHL	N/A	2007	UK
Discover Like Never Before	Rogers, NextBox	digital TV service	PHL	N/A	2013	Can
Discover this land, like never before	Discover America (Brand USA)	national tourist board	P	N/A	2016	UK
DREAM LIKE NEVER BEFORE	Hollandia	sleeping systems	PHL	N/A	2015	Israel

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Drink fruit like never before	Tropicana	fruit juice	T	N/A	2017	Sweden
Driving like never before.	Mercedes Benz C Class	cars	T	N/A	2002	Ger
Eat on the go like never before	Sabra	hummus	P	N/A	2015	UK
Enjoy music like never before	LG Tone Free	headphones	DV	N/A	2020	NL
Enjoyment like never before	Fix	beer	T	N/A	2018	Greece
Entertainment like never before	Acer, Asire iDea	computer hardware, media centre	PHL	N/A	2006	UK
Entertainment like never before	Samsung Wave	smartphones	DV	N/A	2010	UK
Experience a country like never before with our local experts	travel local	local travel company	P	N/A	2018	UK
Experience a summer of sport like never before.	BBC HD	high definition television	T	N/A	2008	UK
Experience being connected like never before	Qatar Airways	airline	PHL	N/A	2020	UK
Experience color like never before.	Samsung Monitor Series 9	television monitors	P	N/A	2013	Sing
Experience depth and realism like never before.	Panasonic Viera 3D	televisions	PHL	N/A	2010	Malaysia
Experience entertainment like never before	Qatar Airways	airline	PHL	N/A	2019	UK
Experience fashion freedom like never before.	Style Theory	fashion, clothes rental	P	N/A	2019	SG
Experience film like never before	Kinepolis	cinema chain	T	N/A	2015	BE
Experience freedom like never before	FAUNA	eye wear	W	N/A	2020	USA
Experience home cinema like never before.	Thomsom Multimedia	televisions/TV broadcasting	P	N/A	2002	USA
Experience innovation like never before	Shell	oil and gas	PHL	N/A	2015	PH
Experience luxury like never before.	Audi Cars	car dealers	PHL	N/A	2013	India
Experience Madonna like never before	Smirnoff	vodka	PHL	N/A	2012	Colombia
Experience Mario Kart like never before!	Mario Kart 7	computer games release	PHL	N/A	2011	AUS
Experience power like never before.	LG G Series	smartphones range	PHL	N/A	2014	PH
Experience science fiction like never before.	Audible (Amazon)	online audiobooks retailer	DV	N/A	2015	UK
Experience sound like never before.	Bang & Olufsen	audio hifi systems	P	N/A	2013	Norway
Experience speed like never before.	Abu Dhabi Islamic Bank	bank, sponsor	PHL	N/A	2009	UAE
Experience television like never before.	Telstra T-Box	digital TV receiver	PHL	N/A	2010	AUS
Experience the battlefield like never before	World Of Tanks	online gaming	PHL	N/A	2016	UK
Experience the big match on a scale like never before.	Sharp Aquos Quattron	television range	PHL	N/A	2012	UAE
Experience the sport like never before	EA Sports, FIFA 15	computer game release	T	N/A	2014	UAE
Experience TV and Internet like never before	XFINITY X1 Double Play	digital television, entertainment system	T	N/A	2014	USA
Experience TV like never before.	Fox (Foxtel/Fox Television)	tv channel	WB	N/A	2008	AUS
Experience TV like never before.	Liberty Global, Horizon	digital television	PHL	N/A	2014	USA
Experience TV like never before.	Philips Smart TV	televisions	PHL	N/A	2012	UAE
Experience your sound like never before.	HTC Rezound	mobile phones, music (beats audio)	PHL	N/A	2012	USA
Explore Cutty Sark like never before.	Cutty Sark	visitor attraction	O	N/A	2012	UK

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EXPLORE YOUR WORLD LIKE NEVER BEFORE	Land Rover	offroader/SUV	PHL	N/A	2020	AUS
F1 like never before	Sky Sports / F1 HD	TV broadcasting, motor racing	T	N/A	2011	UK
Feel chocolate like never before	Godiva	boxed chocolates	P	N/A	2018	UK
Feel music like never before	San Miguel	beer, sponsor	T	N/A	2010	Spain
Feel the force like never before	Sun International	casinos	T	N/A	2006	SA
Feel the music like never before.	Denon	audio systems range	P	N/A	2013	USA
Focus like never before.	Mindset	headphones	P	N/A	2017	UK
Fragrance your clothes like never before.	Comfort Intense	fabric conditioner	Ot	N/A	2017	UK
Free like never before	Freenet	telecoms range	T	N/A	2020	Ger
Freezone jeanswear like never before ®	Freezone Jeanswear ltd	Class 25	TMR	UK00003068866	2014	GB TM
From now on, oxygen will run through your blood like never before	Audi S4	cars	PHL	N/A	2006	Mexico
From tomorrow, see details like never before.	Sony	corporate image	PHL	N/A	2011	Malaysia
FRUITSY4U healthy like never before ®	Universal Foods Company Limited	Class 32	TMR	17371105	2018	EM TM
Get ready to experience color like never before.	Maybelline ColorSensational	lipstick	PHL	N/A	2009	USA
Go like never before	Skechers Go Run	sports shoes	P	N/A	2014	USA UK
GO LIKE NEVER BEFORE ®	Skechers U.S.A., Inc. II	Class 25	TMR	40201705756P	2016	SG TM
GO LIKE NEVER BEFORE ®	Skechers U.S.A., Inc. II	Class 25	TMR	11021441	2012	EM TM
GO LIKE NEVER BEFORE ®	Skechers U.S.A., Inc. II	Class 25	TMR	961762	2013	NZ TM
GO LIKE NEVER BEFORE ®	Skechers U.S.A., Inc. II	Class 25	TMR	1584997	2015	CA TM
GO LIKE NEVER BEFORE ®	Skechers U.S.A., Inc. II	Class 25	TMR	1527166	2012	AU TM
GO LIKE NEVER BEFORE ®	Skechers U.S.A., Inc. II	Class 25	TMR	10737757	2012	EM TM
GO LIKE NEVER BEFORE ®	Skechers U.S.A., Inc. II	Class 25	TMR	10461218	2012	EM TM
Go like never before. Looking sharp.	Skechers GoRun	sports shoes	T	N/A	2012	Ire
HearFast HEARING AMPLIFIER NEW PERSONAL HEARING AMPLIFIER Super Comfort Four ear size adapters Super Discreet Small Size Super Sound Analogue Amplifier Hear Like Never Before! Batteries included ®	Hearing and Health Online Shop Ltd	Class 9, 10, 35	TMR	UK00002575157	2011	GB TM
HOLIDAY LIKE NEVER BEFORE	P&O Cruises	cruises	P T	N/A	2020	UK
Hospitality Like Never Before ®	DP Murphy Hotels and Resorts	Class 35, 43	TMR	1808145	2017	CA TM
Houmous Like Never Before	Sabra Houmous	dips	P	N/A	2018	UK
I can hear music like never before	Sony Xperia Z3	high resolution audio	DV	N/A	2015	UK
INDULGE ALL OF YOUR SENSES LIKE NEVER BEFORE	Godiva	luxury chocolates	PHL	N/A	2019	UK
Invest like never before.	Invesco, Powershares	investments	P T	N/A	2011	USA
It's Christmas like never before.	Crate & Barrel	furniture retailer, household goods	PHL	N/A	2013	USA
Kinetic Direct Drive. Generate your own power and control it like never before	Seiko	watches range	PHL	N/A	2011	NO PH
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Large screen experience like never before.	Sony Grand Wega	television range	PHL	N/A	2005	India
'Lets Go' explore like never before ®	Around Australia Motorhomes Pty Ltd	Class 12	TMR	1774094	2016	AU TM
Let's support our locals like never before	Coca-Cola	soft drinks	PHL	N/A	2020	UK
Like always. Like never before.	Saturn	cars	T	N/A	2007	USA Can
LIKE ALWAYS. LIKE NEVER BEFORE. ®	General Motors LLC	Class 12	TMR	1286020	2007	CA TM
Like moment like never before	Septea	beverages	T	N/A	2012	FR
Live like never before.	Rogers	mobile network, tv, internet	P T	N/A	2014	Can
Live sport like never before.	Premier Apuestas	online gaming	T	N/A	2013	Spain
Malaysia. Like Never Before	Malaysian Convention & Exhibition Bureau	convention centre	W	N/A	2020	MY
Manage you money like never before	Nedbank Money	online payment service	T	N/A	2017	SA
Mobile audio like never before.	Bose	consumer electronics range	P	N/A	2013	UAE
MOVE LIKE ALWAYS. FLY LIKE NEVER BEFORE. ®	AM Royalties Limited Partnership	Class 16, 35	TMR	705358	1998	CA TM
Move like never before	Mazda CX-3	cars	O	N/A	2016	NZ
Move like never before (title of ad)	Petronas Primax 95	fuel range	DV	N/A	2019	Malaysia
Music like never before.	Analog Devices	computer components range	PHL	N/A	2005	Pan-Eur
Music, like never before.	HP with Beats Audio	computer laptops	PHL	N/A	2011	UK
Nair Like Never Before	Nair Shower Power	depilatory cream	T	N/A	2015	USA
Navigate your city like never before.	Honda City	cars	P	N/A	2015	India
Neverland like never before	Disneyland Adventures	computer games release	PHL	N/A	2012	UK USA
Nokian Tyres Grip Like Never Before ®	Nokian Tyres plc	Class 35	TMR	1644039	2018	CA TM
Open like never before #OpenLikeNeverBefore	Coca-Cola	soft drinks	T O R	N/A	2020	UK Ire Eur
OPEN LIKE NEVER BEFORE (tmapp)	The Coca-Cola Company	Class 32	TMR	18296338	2020	EM TM
Panasonic Smart Viera. See it like never before	Panasonic Smart Viera / London 2012	televisions, Olympic sponsor	T P	N/A	2011	UK
Perfect latte like never before.	Kopiko 78C	coffee drinks	T	N/A	2013	ID
Play it like never before	Sony Ericsson T-Series	mobile phones	PHL	N/A	2011	India
Play Like Never Before!	Camira Casino & Betting	casino, betting	W	N/A	2020	AUS
PLAY LIKE NEVER BEFORE!	MOUSE GANG	computer games	DV	N/A	2018	USA
PLAY LIKE NEVER BEFORE	PLAYSPACE	sports venue	W	N/A	2020	IN
PLAY LIKE NEVER BEFORE (tmapp)	Sony Interactive Entertainment Inc.	Class 9, 28, 35, 38, 41, 42	TMR	N/A	2020	WO TM
Play like never before	Xulu entertainment	gaming	DV	N/A	2018	USA
Play like never before with a range of stylish smartphones ...	Panasonic	smartphones	PHL	N/A	2014	India
Power through Windows 8.1 like never before.	HP Hewlett Packard Envy	computer notebooks	PHL	N/A	2015	UAE
Practice safe breath like never before	Dentyne	chewing gum	T	N/A	2014	Can
Quick and sharp like never before.	Panasonic Lumix G	digital cameras	O	N/A	2014	Ger
Read like never before.	Rogers	publishing, magazines	PHL	N/A	2013	Can

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Ready like never before.	Mercedes Benz C Class	cars	T	N/A	2014	Pan-Eur
RENT LIKE ALWAYS. FLY LIKE NEVER BEFORE. ®	AM Royalties Limited Partnership	Class 16, 35	TMR	705357	1998	CA TM
Run like never before	Adidas UltraBoost	sports shoes	DV	N/A	2018	Morocco Eur ID
RUN like never before.	SAP	software	P T	N/A	2012	USA Global
Same as always, like never before.	Levi's 501s 2013	jeans	P	N/A	2013	UK
SAVE LIKE ALWAYS. FLY LIKE NEVER BEFORE. (TM dead)	AIR MILES INTERNATIONAL	Class 16, 35	TMR	705363	1992	CA TM
Save Money On Your SPECTACLES LIKE NEVER BEFORE	Chasma Centre / Facebook	eye wear	W	N/A	2020	India
SAY 'I LOVE YOU' LIKE NEVER BEFORE ®	Zale Canada Co.	Class 35	TMR	1457149	2010	CA TM
See colour like never before.	Maui Jim	sunglasses	PHL	N/A	2013	Pan-Eur
See the colors like never before.	Toshiba E-Studio	multifunctional product range, printers	PHL	N/A	2012	Kuwait
See the festival of speed like never before	Johnnie Walker, Black Label	whisky, sponsor	PHL	N/A	2011	UK
See winter sports like never before.	Fox (Foxtel/Fox Television)	tv channel	PHL	N/A	2009	Australia
seeing and hearing like never before ®	Pioneer Corporation	Class	TMR	T0716022I	2007	SG TM
SEEING AND HEARING LIKE NEVER BEFORE ®	Pioneer Corporation	Class 9	TMR	1361178	2009	CA TM
Seeing and hearing like never before.	Pioneer Kuro	flat screen TV	P	N/A	2009	UK
Seeing and hearing like never before.	Pioneer Kuro	television set	T P	N/A	2008	USA
SELF COOL Experience water like never before ®	Coraplus PTE Ltd	Class 11	TMR	UK00003335726	2018	GB TM
Share Data Like Never Before	Rogers, Share Everything	mobile phone package	PHL	N/A	2013	Can
Share like never before	PLDT Home	consumer broadband	T	N/A	2016	PH
Share like never before.	Samsung Galaxy S III	smartphone	T	N/A	2012	Can
SHOP LIKE ALWAYS. FLY LIKE NEVER BEFORE. ®	AM Royalties Limited Partnership	Class 16, 32, 35, 36, 37, 44	TMR	697938	1997	CA TM
Shop like never before with Najm	Najm	credit card range	PHL	N/A	2008	UAE
Silverstone. Like never before.	Sky Sports F1	tv sports channel, events	PHL	N/A	2012	UK
Smooth like never before	OnePlus 7T Pro	smartphone	P T	N/A	2019	India UK
Speakers Like Never Before set your music free	Libratone	audio speakers	P	N/A	2015	UK
Speed Like Never Before	Rogers, Hi-Speed	internet access	PHL	N/A	2013	Can
Sport like never before.	Paralympic Games / London 2012	sports events, paralympics	P	N/A	2011	UK
Sports like never before	XFINITY	digital television, entertainment system	T	N/A	2019	USA
Stunning detail like never before	htc Sensation	smartphones	PHL	N/A	2011	Australia
T Tour Time Tour like never before ®	Tour Time N.Z. Limited	Class 39	TMR	820246	2010	NZ TM
Taste. Like Never Before.	Del Monte	saucers	T O	N/A	2010	India
The best mobile for Gamers. Take it and play like never before.	Samsung Galaxy	mobile phones	DV	N/A	2019	Spain
The House of Peroni: Experience Art Like Never Before	Peroni	lager	DV	N/A	2017	UK
The Sky Difference. Experience TV like never before.	Sky	digital television	T	N/A	2015	UK
The taste of apple comes alive like never before.	Appy Fizz	apple drink	PHL	N/A	2005	India

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The world like never before #LikeNeverBefore	Qatar Airways	airline	DV	N/A	2019	UK
The world's favourite party like never before	Budweiser	beer	PHL	N/A	2008	India
TRAVEL LIKE NEVER BEFORE ®	AM Royalties Limited Partnership	Class 16, 32, 35, 36, 37, 39, 43, 44	TMR	705362	1996	CA TM
True color captured like never before.	Panasonic Ultra Compact	digital camcorder	PHL	N/A	2003	USA
TV like never before	Get	digital TV service	T	N/A	2016	NO
TV Like Never Before	Rogers Personal TV	digital TV service	T	N/A	2007	Can
TV like never before	Waipu.tv	digital TV service	T	N/A	2020	Ger
UNDERSTAND YOUR DOG LIKE NEVER BEFORE ®	i4c Innovations Inc.	Class 9, 10, 35, 38, 42, 44	TMR	12924833	2014	EM TM
UNDERSTAND YOUR DOG LIKE NEVER BEFORE ®	i4c Innovations Inc.	Class 35	TMR	998846	2015	NZ TM
UNDERSTAND YOUR DOG LIKE NEVER BEFORE ®	i4c Innovations Inc.	Class 9, 10, 39, 42, 44	TMR	1625793	2014	AU TM
unlocking potential, like never before	Like NEVER BEFORE	leadership training	W	N/A	2020	NZ
V4U Healthy like never before ®	Universal Foods Company Limited	Class 32	TMR	17371171	2018	EM TM
Vengeance. Carnage. Destruction. Like never before.	Ninja Gaiden Sigma	Computer games	P	N/A	2007	UK
VOYCE UNDERSTAND YOUR DOG LIKE NEVER BEFORE ®	i4c Innovations Inc.	Class 9, 10, 44	TMR	1013468	2015	NZ TM
VOYCE UNDERSTAND YOUR DOG LIKE NEVER BEFORE ®	i4c Innovations Inc	Class 44	TMR	1695444	2015	AU TM
Watch TV like never before	British Telecom BT TV	telecoms, digital TV	PHL	N/A	2020	UK
Win a PlayStation 4 and play like never before!	PlayStation 4	games console	W	N/A	2020	NA
Yours like never before	Pollo Campero	Fast food restaurant	T	N/A	2014	Guatemala
END						

TRADE MARK CLASSES

Class 1 Chemical Products	Class 10 Medical Apparatus	Class 19 Building Materials	Class 28 Toys and all Sporting Goods	Class 37 Building Construction & Repair Services
Class 2 Paints & Varnishes	Class 11 Environmental Control Apparatus	Class 20 Furniture and Materials not otherwise specified	Class 29 Meats and Processed Foods	Class 38 Telecommunication Services
Class 3 Cosmetics & Cleaning Substances	Class 12 Vehicles	Class 21 Houseware and Glass	Class 30 Staple foods including Flour, cereals, bread, coffee, tea etc.	Class 39 Transportation and Storage Services
Class 4 Industrial Oils and Lubricants	Class 13 Firearms	Class 22 Ropes and Fibres	Class 31 Natural Agricultural Products	Class 40 Material Treatment Services
Class 5 Pharmaceuticals & Medicines	Class 14 Jewellery & Watches	Class 23 Yarns and Threads	Class 32 Non Alcoholic beverages and Beer	Class 41 Education and Entertainment Services
Class 6 Common Metals & Alloys	Class 15 Musical instruments	Class 24 Fabrics & Textiles	Class 33 Wines and Spirits	Class 42 Computer, Scientific Design Services
Class 7 Machines & Machine Tools	Class 16 Stationery and Printed Matter	Class 25 Clothing and Footwear	Class 34 Tobacco Products	Class 43 Restaurants and Food Services
Class 8 Hand Tools	Class 17 Rubber Goods	Class 26 Fancy goods such as Lace and Embroidery	Class 35 Advertising and Business Services	Class 44 Medical and Veterinary Services
Class 9 Electric and Scientific Devices	Class 1 Leather Goods	Class 27 Carpets and Floor Coverings	Class 36 Insurance and Financial Services	Class 45 Personal and Social Services

For further information on Classification please click on 'Class Headings' under <https://www.wipo.int/classifications/nice/nclpub/en/fr/>

IMPORTANT - AdSlogans Search Results

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Trade Mark Search – A registered trade mark can be infringed through the use of an identical or similar trade mark. Where requested, a brief online trade mark search will be conducted in selected territories. This search is intended to locate obvious problems with identical trade marks, but will not locate similar trade marks. If you wish to proceed with your line then a full trade mark search and other relevant searches (see below) are strongly recommended to fully assess infringement risks. We are reliant on third party search databases and shall not be liable for the availability, accuracy or completeness of such registers.

Territories covered by search - 'UK/Ireland' - Searches for slogans within the UK and Ireland combined with a basic trade mark search on the following registers: UK, Ireland and EU.

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Additional searches – An AdSlogans search is one of a number of searches by which you can limit the likelihood of your slogan infringing a third party's rights. Accordingly, it is recommended that you carry out other searches that might be relevant to your use. These may include comprehensive registered trade mark searches, unregistered trade mark searches, design right searches, domain name searches and market research.

Date of reliance - Search results are only valid on the date that the search is carried out. If there is any delay between the dates upon which you wish to use a slogan, catchphrase or other strapline and the search date, always consider carrying out an updated search prior to the date upon which you intend to use your slogan, catchphrase or other strapline.

Delay – There is a delay before details of newly filed trade mark applications are placed on the databases of the relevant trade mark registries. The search will not reveal such recently filed applications.

Famous Marks - Proprietors of marks which are "well-known" in the UK (regardless of whether that mark is used or registered in the UK) may prevent the use of an identical or similar mark where such use is likely to lead to confusion.

Foreign Priority Claims – The Paris Convention enables a third party that has applied to register a trade mark in a foreign convention country to claim that foreign filing date as the filing date for other convention countries, provided that such an application is filed within six months of the foreign application. Priority claims are a concern as it may be possible for a third party to file an application up to six months after the date of a search and to claim a priority date that pre-dates that search.

Search Results – Unless a legal review is requested the search report contains the search results only, it does not analyse the findings. If a legal review is requested, this will be of the risk of infringing trade marks or of passing off in the UK if the line is used in advertising (but not as brand/product name). It does not include advice as to whether a line might be contrary to any advertising regulatory code.