

# DMCC Bill Health Check



## A cost effective solution to assess your compliance with current and future laws on subscription contracts

Our DMCC Bill Health Check is designed to help organisations assess their compliance with current laws on subscription contracts and, importantly, their readiness to comply with the new rules set out in the forthcoming Digital Markets, Competition and Consumers Bill.

The DMCC Bill is introducing stringent new rules about subscription contracts which are currently expected to come into force in around Spring 2026. It will also provide the regulator – the Competition and Markets Authority (CMA) – with new powers to regulate compliance with consumer law more widely. In particular, the CMA will be able to fine businesses up to 10% of their annual turnover or £300,000 (whichever is higher) for breaching consumer laws. Certain practices will also attract criminal liability.

Many organisations may think that they currently comply with consumer law, but although their terms and conditions might comply, their online consumer journeys might not. The changes being introduced by the DMCC Bill for subscription contracts will leave organisations exposed to regulatory risk if they are not well prepared for them.

In particular, businesses will need to:



Provide consumers with certain 'key' and 'full' information about their subscription contracts before the contract is entered into.



Issue reminder notices informing consumers when a subscription contract is coming up for renewal and that a renewal payment will be due.



Ensure that consumers are able to bring the subscription contract to an end easily and without requiring them to take steps which are not reasonably necessary.

We have significant experience of helping businesses mitigate regulatory risks and our **DMCC Bill Health Check** offers a cost-effective way to help organisations achieve their compliance goals. Please get in touch to find out more about this new fixed cost service.

### So what does our service cover?



#### Stage 1: Initial Health Check

The initial health assessment involves us carrying out an audit of the consumer sign-up journey on your website/app, your customer notifications and your customer-facing terms and conditions. You'll receive a detailed report clearly explaining what you need to do to update your processes and your terms and conditions to get your compliance journey on the right track.



#### Stage 2: Remediation

We can help you rewrite your terms and conditions, implement the required reminder and renewal notices and help you make the necessary changes to your website and app to make sure the consumer sign-up journey complies with the current and proposed new laws. In addition, we can provide training and guidance notes for staff where needed.

### For more information please contact:



**Alex Meloy**  
Managing Associate  
Digital, Commerce & Creative

+44 (0)20 7074 8428  
[alex.meloy@lewissilkin.com](mailto:alex.meloy@lewissilkin.com)



**James Gill**  
Partner  
Head of Digital, Commerce and Creative

+44 (0) 7811 163679  
[james.gill@lewissilkin.com](mailto:james.gill@lewissilkin.com)