

Our Data and Privacy Training Offering

Data protection and privacy laws move at speed. Keeping up with the changes and the way in which they impact on organisations can be a real challenge.

All of our training is practical, engaging and interactive. It can be tailored to your interests and the requirements of your business.

Our training is designed to help you avoid legal problems and start to embed data & privacy governance into the cultural fabric of your organisation.

Who should attend?

Those primarily interested in the GDPR, the Data Protection Act 2018 and the Privacy and Electronic Communications Regulations 2003.

We provide training for stakeholders across your business, from sales and marketing managers to HR managers, IT and finance professionals as well as in-house lawyers.

Format of the training sessions

What? Training sessions can be of any length, from one hour to a full day, and can cover any data protection or privacy law topic of your choice. Below are some examples of popular sessions we run. Ask us if the topic you're interested in isn't listed.

We also have an e-learning module called 'Data Awareness' which is suitable for clients with employees spread over disparate sites in the UK.

Where? Sessions can be delivered in-house at your premises or at our offices in London, Oxford, Cardiff, Dublin or Hong Kong.

How much? The cost will depend on the duration of the session and the elements you'd like to cover, but will always be agreed with you in advance. Contact us for details.

Data Protection & Privacy: A Bird's Eye View

An introductory session for those with limited understanding of the area but who need to know more.

- ▶ Key laws and concepts
- ▶ The Data Protection Principles
- ▶ What compliance looks like in practice

Negotiating Data Processing Agreements – the Nuts and Bolts

A toolkit designed to help you successfully draft and negotiate DPAs.

- ▶ Why DPAs are necessary
- ▶ What the legal requirements are
- ▶ Drafting tips, depending on whether you're a customer or vendor
- ▶ Negotiation tactics and pitfalls

Being Safe, Not Sorry: How to Protect Your Data

This session focusses on how to avoid, prepare for and handle security breaches involving personal data.

- ▶ Why data security matters
- ▶ What 'appropriate security' means in practice
- ▶ Securing the supply chain
- ▶ What to do when things go wrong

'Accountability' – the New Kid on the Block

With the GDPR came a new Data Protection Principle – 'Accountability'. Questions covered by this session include:

- ▶ What is 'Accountability'?
- ▶ Why is it so important?
- ▶ What does it mean in practice for businesses?
- ▶ When do I need to do a Data Protection Impact Assessment, and how do I go about it?

Data Protection for Marketers

Aimed at helping marketers navigate e-privacy rules and their interplay with the GDPR, this session looks at:

- ▶ The fundamental concepts marketers need to be aware of
- ▶ When and how to obtain consent
- ▶ What counts as 'marketing'
- ▶ Preference centres
- ▶ Performance marketing compliance challenges
- ▶ Marketing to children (optional)

Data Protection for the Workplace

A course covering the application of data privacy to HR and how to handle issues that may arise in your day-to-day work. We also run a version of this course which caters specifically for managers.

- › A reminder of the key concepts
- › The Data Protection Principles
 - The basic requirements of fair processing
 - Retention and HR data
 - Proportionality and data minimisation
 - Keeping employee data safe
 - Sharing data with third parties: what due diligence should you undertake on your providers?
 - Transferring HR data overseas
- › Managing workplace DSARs
- › HR's role in responding to data breaches
- › Handling data in investigations, grievances and disciplinary scenarios
- › What happens if you get it wrong

Handling DSARs and Other Rights Requests

A workshop accompanied by a developing case study which looks at:

- › The legal rules
- › The available exemptions
- › Tactical considerations and practical tips
- › What can go wrong

ePrivacy – Breaking Down Cookies, Crumb by Crumb

A session focused on addressing the new rules on obtaining cookie consent, the impact on adtech and what the future holds.

- › Impact of the GDPR and recent guidance on cookie law
- › Practical tips for obtaining consent
- › A word on adtech
- › What's on the horizon?

Data Privacy Considerations in Corporate Transactions

Selling a business usually involves sharing some personal data and buying a business can mean taking on the risk of non-compliance. This session is for those involved in M&A activity and covers:

- › Establishing a data room
- › Data sharing arrangements
- › Due diligence – key things to look out for
- › Warranties and indemnities
- › Post-completion considerations

GDPR Wargaming

We can run simulations, with partners depending on the level of realism required, which are designed to assess and improve the effectiveness of your organisation's response in situations such as a:

- › Dawn raid by a regulator
- › High-profile data breach

Protecting Your Business – the 'Insider Threat'

A workshop based on an illustrated scenario which deals with the data privacy considerations when the threat you're defending against comes from one of your own people.

For more information please contact:



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